



## ASSOCIATION OF MULTIMODAL TRANSPORT OPERATORS OF INDIA

Weekly News 23.04.2018-28.04.2018

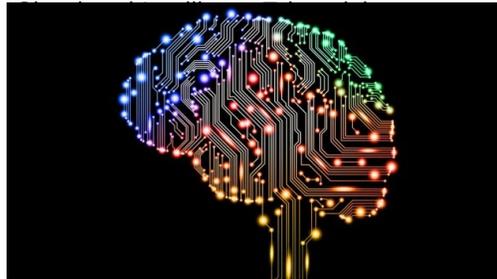
VOL 6- ISSUE 4 /APR/2018

Inside this issue:

OOCL announces partnership with Microsoft to apply AI in digital transformation	1
ODEX expands their e-import services across several Ports in India	2
Global Trade growth to grow at 4.7 % in 2018: WTO	2
Humor	3

Microsoft Research Asia (MSRA), Microsoft's world class research arm, and Orient Overseas Container Line Ltd (OOCL) have announced their partnership in applying Artificial Intelligence (AI) research to improve network operations and achieve efficiencies within the shipping industry. The collaboration is expected to nurture over 200 AI developers over the next 12 months.

"Microsoft has been committed in providing cutting-edge AI solutions for companies across different industries to help drive digital transformation. With our Intelligent Partnering with selected top customers innovations into products and solutions for various markets. The partnership between MSRA and OOCL is a significant step in revolutionising the shipping industry," said Steve Siu, Chief Information Officer of Microsoft Hong Kong.



By leveraging AI technology to make a real business case for digital transformation, which AI is the key in their digital transformation. OOCL has a talent base of over 1,000 developers located in San Jose, Hong Kong, Zhuhai, Shanghai and Manila. It has fully embraced a hybrid cloud infrastructure with auto-switching and auto-scaling throughout its businesses and machine learning for several years. For example, OOCL processes and analyses over 30 million vessel data every month. By leveraging AI technology and machine learning, the company develops predictive analytics on vessel schedules and berth activities.

"With MSRA's efforts and expertise, we expect to save around \$10 million in operation costs annually by applying the AI research and techniques for optimising shipping network operations from our most recent 15-week engagement. Moving forward, we will embark on an 18-month joint-partnership in research and development to apply deep learning and reinforcement learning in shipping network operations. Moreover, MSRA will assist us in training over 200 AI engineers by conducting machine learning and deep learning sessions at the Hong Kong Science Park over the next 12 months. address customer needs with advanced technologies and predictive analytics," said Steve Siu, Chief Information Officer of OOCL.

### ASSOCIATION OF MULTIMODAL TRANSPORT OPERATORS OF INDIA

254, H Wing, Kanakia

Zillion,

Nr Kurla Bus Depot, Kurla  
Mumbai 400070

Tel. : 9029078350/51/53/54

Email : info@amtoi.org

**Editorial Team:**

**Mr. Xerxes P. Master**

**Mr. Vivek Kele**

Catalysing Multimodalism

[www.amtoi.org](http://www.amtoi.org)

ODeX India Solutions is expanding their e-import services to more ports and inland cities such as Surat & Goa in the coming months. This rapid expansion across big and small ports across India has been done to satisfy the demands of the shipping lines and trade who, thanks to ODeX, have experienced an increase in efficiency of documentation processing and payments – with smooth online integration for import services such as e-Delivery Order, e-Payments, and e-Invoice.

Currently, ODeX is live for eImports at Mumbai, Nhava Sheva, Chennai, Kolkata, Mundra, Delhi, Indore, Pune, Kattupalli, Cochin, Tuticorin, Visakhapatnam, Bangalore, Krishnapatnam, Hyderabad, Mangalore, Ahmedabad, Baroda, and Surat.

Most major Lines such as MSC, CMA CGM, Cosco Shipping, Hapag Lloyd, Zim, APL, OOCL, Hamburg Sud, and more use ODeX platforms.

Ms. Liji Nowal, Managing Director at ODeX says, “We seek to enable Trade and the complete Export-Import community across India to improve efficiencies – in line with our honourable Prime Minister’s vision of ensuring Ease of Doing Business. We hope we can contribute actively to reducing dwell time and improving India’s ranking in World Bank’s ‘ease of doing business’ index.”

ODeX is a startup that has created a shipping industry online ecosystem with 15,000+ registered businesses on its platform consisting of Shipping Lines, Exporters, Importers, Freight Forwarders and Brokers. The platform helps with document digitization, logistics and payments for its stakeholders. ODeX has processed 4 million documents in the last 12 months since it launched business in India. Currently 55% of India’s VGM (Verified Gross Mass) is filed through ODeX platform.

World trade in goods is maintaining a robust recovery, but it still might falter if trade tensions escalate further, the World Trade Organization said in its annual forecast.

Trade in goods will grow 4.4 percent this year after a decade averaging 3.0 percent a year following the financial crisis. Last year it grew 3.2 percent, the organization said in its September forecast – and a further 4.0 percent rise is expected in 2019, the



“The recovery has been quickly undermined if Governments resort to restrictive trade policies, especially in a tit-for-tat escalation,” WTO Director-General Roberto Azevedo said in a statement.

“The world economy needs.”

The United States and China have threatened each other with tens of billions of dollars’ worth of tariffs in recent weeks, leading to worries that Washington and Beijing may engage in an all-out trade war.

The WTO’s 2018 forecast puts world trade growth at the top end of previous expectations, since the organization said last September that it expected 2018 growth of 1.4 to 4.4 percent, most likely around 3.2 percent.

The latest forecast raises that to 3.1 to 5.5 percent based on current GDP forecasts, but “a continued escalation of trade restrictive policies could lead to a significantly lower figure,” the WTO said.

“These forecasts do not, and I repeat, they do not factor in the possibility of a dramatic escalation of trade restrictions,” Azevedo told.

SIX CHIX

BY RINA PICCOLO

